

Social Media Policy

Introduction

Since 1947 Gompers Habilitation Center has been committed to serving individuals with disabilities. Our mission is: *To empower and advocate for individuals with disabilities in an environment of compassion, dignity and respect.*

Social Media offers individuals a powerful communications tool. It can have immediate and lasting positive or negative effects and should be used appropriately.

In order to uphold our mission, Gompers has established and will enforce the following rules/guidelines regarding social media.

For Employees

Gompers Habilitation Center employees are expected to practice the same professional standards online as they would while working at Gompers. The same rules and expectations regarding interaction with other staff, parents or the individuals we serve apply online.

Employees are not allowed to post any comments, photos, or other information to any social media website on company time.

Facebook

Gompers' Facebook page is intended to be a place for people who care about individuals with disabilities to share their thoughts, events and accomplishments in a caring and respectful setting. Gompers encourages participants to engage in an open discussion regarding events and advocacy issues concerning Gompers and individuals with disabilities.

Please do not discuss specific incidents relating to yourself or any other individual and your/their relationship with Gompers.

Please do not post any photos of Gompers' clients.

Gompers reserves the right to:

- Remove any posts referencing Gompers' clients by name.
- Remove any photos of Gompers' individuals that have not received prior written approval.
- Remove or block comments and/or any individual who does not adhere to Gompers' Social Media Policy.

In accordance with HIPPA, Gompers will remove any sensitive health information immediately.

Best Practices

- Think before you post.
- Do not post confidential information.
- Respect others.
- If you are not sure if you should post something, you probably should not.