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FOR IMMEDIATE RELEASE

GOLF FORE GOMPERS FUNDRAISER TO BENEFIT
"SPECIAL SMILES FOR SPECIAL PEOPLE" PROGRAM

Proceeds will provide dental services for adults and children with disabilities

PHOENIX, AZ, March 29, 2011—On Friday, April 1, 2011 Pioneer Distributing Co. will host the 39th Annual Golf fore Gompers tournament to benefit Gompers Habilitation Dental Center program "*Special Smiles for Special People*." Proceeds from this year's event will support dental treatment for uninsured or underinsured individuals with disabilities.

Gompers Habilitation Center has served individuals with disabilities in Maricopa County for 64 years. Golf fore Gompers is its annual fundraising event to help support its programs. This year, Pioneer Distributing Co., a family owned and operated fuel and oil distribution company, is hosting the tournament for the first time. This sold out event expects 148 golfers and will begin with a 7:30 a.m. shotgun start at the Raven Golf Club at South Mountain.

"This year's event will be our most successful ever and we owe that to our partnership with Pioneer Distributing and their commitment to helping the clients we serve" said Mark Jacoby, Executive Director of Gompers Habilitation Center. "We are so grateful for all of the support we received from our community, dedicated golfers and sponsors who have contributed to Gompers for many years."

"Pioneer is extremely excited to work with Gompers for this year's event and would like to thank everyone who has supported this cause. Donating to Gompers has been an important part of my family's tradition for over 30 years. We look forward to many more successful years," said Sally Voyles, President and CEO of Pioneer Distributing Co.

Event sponsors include: Corporate Level I: Smitty's Supply, Inc. and HMSHost. Corporate Level II: Wells Fargo Bank. Corporate Level III: Federated Insurance, Citgo Lubricants, Bike Barn, Squire, Sanders & Dempsey, Wells Fargo Insurance Services, RC Auto, Southwest Architectural Builders, UBS Bank-Mike Fowles, Merrill Lynch-WMA Group-Thom Maher.

Gompers has 23 hole sponsors and over 50 donated items and prizes from its community partners. Gompers hopes to raise over \$35,000 through this year's Golf fore Gompers tournament.

About Gompers Habilitation Center

Since 1947, Gompers Habilitation Center has served individuals with developmental disabilities in our community. A 501(c)(3) non-profit organization, Gompers Habilitation Center promotes and maximizes individual potential through a full range of exceptional education, social integration, vocational, therapeutic and dental programs and services. Gompers serves over 300 adults and children between its main facility in Phoenix and its vocational center in Glendale. For more information visit www.gomperscenter.org

About Pioneer Distributing Co.

Pioneer was founded in 1947 and is a family owned and operated company. We have committed ourselves to providing quality products and services at competitive prices and have been a part of giving back to the community for 64 years. Pioneer offers a full-service line of lubricants as well as our fuel division to assist with "on-time" deliveries to keep your trucks on the road. For more information visit www.pioneerdistributing.com

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